



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4204804

Schedule Dates 01/18/20-01/24/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0117
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 01/16/20
Last Modified 01/22/20
Entered By Alexa Schram
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,521.25
Net Total \$53,953.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jan. 2020	107	\$63,475.00
Grand Total:	107	\$63,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	01/19/20-01/19/20	3	:30	6P- News-ABC 7 News at 6p Wknd	1							X				Washington (WJLA)		1/16/20
1.1	Normal Line / SPOT	01/19/20-01/19/20	3	:30	6P- ABC-World News Tonight (Sunday)	1							X	1	\$140.00	\$140.00	Washington (WJLA)		1/16/20
2.0	Normal Line / SPOT	01/19/20-01/19/20	3	:30	6:30P- News-ABC 7 News at 630p Wknd	1							X	1	\$220.00	\$220.00	Washington (WJLA)		1/16/20
3.0	Revised Line / SPOT	01/19/20-01/19/20	3	:30	7:58:40A- ABC-Good Morning America Sunday	1							X				Washington (WJLA)		1/16/20
3.1	Normal Line / SPOT	01/19/20-01/19/20	3	:30	7:58:40A- ABC-Good Morning America Sunday	1							X	1	\$150.00	\$150.00	Washington (WJLA)		1/17/20
4.0	Revised Line / Prime	01/19/20-01/19/20	3	:30	9P- ABC-Shark Tank (Sunday)	1							X				Washington (WJLA)		1/16/20
4.1	Normal Line / Prime	01/19/20-01/19/20	3	:30	9P- ABC-Shark Tank (Sunday)	1							X	1	\$2,000.00	\$2,000.00	Washington (WJLA)		1/17/20
5.0	Normal Line / SPOT	01/19/20-01/19/20	3	:30	10A- News-Full Measure with Sharyl Attkisson	1							X	1	\$40.00	\$40.00	Washington (WJLA)		1/16/20
6.0	Normal Line / SPOT	01/19/20-01/19/20	2	:30	11:00:26P- News-ABC 7 News at 11p	1							X	1	\$240.00	\$240.00	Washington (WJLA)		1/16/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Revised Line / Prime(B/E)	01/18/20-01/18/20	1	:15/:15	7:57:56P- Sports-ABC NBA Prime	2						X					Washington (WJLA)		1/16/20
7.1	Normal Line / Prime(B/E)	01/18/20-01/18/20	1	:15/:15	7:57:56P- Sports-ABC NBA Prime	1						X		1	\$3,200.00	\$3,200.00	Washington (WJLA)		1/17/20
8.0	Revised Line / Prime Premium	01/23/20-01/23/20	3	:30	7:57:56P- ABC-Station 19 (Thursday)	1				X							Washington (WJLA)		1/16/20
8.1	Normal Line / Prime Premium	01/23/20-01/23/20	3	:30	7:57:56P- ABC-Station 19 (Thursday)	1				X				1	\$2,000.00	\$2,000.00	Washington (WJLA)		1/17/20
9.0	Revised Line / Prime Premium	01/23/20-01/23/20	3	:30	9P- ABC-Greys Anatomy (Thursday)	1				X							Washington (WJLA)		1/16/20
9.1	Normal Line / Prime Premium	01/23/20-01/23/20	3	:30	9P- ABC-Greys Anatomy (Thursday)	1				X					\$3,500.00		Washington (WJLA)		1/17/20
9.1.1	Closed Preempt	01/23/20															Washington (WJLA)	Sold Out/Exception - requested to PE by H. DeForge	
10.0	Revised Line / Prime Premium	01/20/20-01/20/20	3	:30	10P- ABC-The Good Doctor (Monday)	1	X										Washington (WJLA)		1/16/20
10.1	Normal Line / Prime Premium	01/20/20-01/20/20	3	:30	10P- ABC-The Good Doctor (Monday)	1	X							1	\$1,500.00	\$1,500.00	Washington (WJLA)		1/17/20

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11.0	Normal Line / SPOT	01/20/20-01/24/20	3	:30	12:57:56P- ABC-GMA3: Strahan Sara and Keke	5	X	X	X	X	X			3	\$140.00	\$420.00	Washington (WJLA)		1/16/20
11.0.1	Closed Preempt	01/21/20															Washington (WJLA)	Network Special Report/Spot - Impeachment Trial	
11.0.2	Preempt	01/24/20															Washington (WJLA)	Network Special Report/Spot - President Trump's Impeachment Trial	
12.0	Revised Line / SPOT	01/20/20-01/24/20	1	:30	3:59:27P- News-ABC 7 News at 4p	5	X	X	X	X	X						Washington (WJLA)		1/16/20
12.1	Normal Line / SPOT	01/20/20-01/24/20	1	:30	3:59:27P- News-ABC 7 News at 4p	5	X	X	X	X	X			5	\$300.00	\$1,500.00	Washington (WJLA)		1/17/20
13.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	4:58A- News-Good Morning Washington at 5a	5	X	X	X	X	X						Washington (WJLA)		1/16/20
13.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	4:58A- News-Good Morning Washington at 5a	5	X	X	X	X	X			5	\$100.00	\$500.00	Washington (WJLA)		1/17/20
14.0	Revised Line / SPOT	01/20/20-01/24/20	1	:30	4:59:30P- News-ABC 7 News at 5p	10	X	X	X	X	X						Washington (WJLA)		1/16/20

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14.1	Normal Line / SPOT	01/20/20-01/24/20	1	:30	4:59:30P- News-ABC 7 News at 5p	10	X	X	X	X	X			10	\$300.00	\$3,000.00	Washington (WJLA)		1/17/20
15.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	5	X	X	X	X	X						Washington (WJLA)		1/16/20
15.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	5	X	X	X	X	X			5	\$200.00	\$1,000.00	Washington (WJLA)		1/17/20
16.0	Normal Line / SPOT	01/20/20-01/24/20	3	:30	5:59:26P- News-ABC 7 News at 6p	5	X	X	X	X	X			5	\$280.00	\$1,400.00	Washington (WJLA)		1/16/20
17.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	6:58A- ABC-Good Morning America	10	X	X	X	X	X						Washington (WJLA)		1/16/20
17.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	6:58A- ABC-Good Morning America	10	X	X	X	X	X			10	\$250.00	\$2,500.00	Washington (WJLA)		1/17/20
18.0	Revised Line / Access	01/20/20-01/24/20	3	:30	6:58:46P- Wheel Of Fortune	5	X	X	X	X	X						Washington (WJLA)		1/16/20
18.1	Normal Line / Access	01/20/20-01/24/20	3	:30	6:58:46P- Wheel Of Fortune	5	X	X	X	X	X			5	\$1,300.00	\$6,500.00	Washington (WJLA)		1/17/20
19.0	Revised Line / Access	01/20/20-01/24/20	3	:30	7:27:56P- Jeopardy	5	X	X	X	X	X						Washington (WJLA)		1/16/20
19.1	Normal Line / Access	01/20/20-01/24/20	3	:30	7:27:56P- Jeopardy	5	X	X	X	X	X			5	\$2,000.00	\$10,000.00	Washington (WJLA)		1/17/20
20.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	9A- Live with Kelly	5	X	X	X	X	X						Washington (WJLA)		1/16/20

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20.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	9A- Live with Kelly	5	X	X	X	X	X			5	\$150.00	\$750.00	Washington (WJLA)		1/17/20
21.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	10A- Rachael Ray	5	X	X	X	X	X						Washington (WJLA)		1/16/20
21.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	10A- Rachael Ray	5	X	X	X	X	X			5	\$100.00	\$500.00	Washington (WJLA)		1/17/20
22.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	10:58:25A- ABC-The View	5	X	X	X	X	X						Washington (WJLA)		1/16/20
22.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	10:58:25A- ABC-The View	5	X	X	X	X	X			5	\$225.00	\$1,125.00	Washington (WJLA)		1/17/20
23.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	11:00:26P- News-ABC 7 News at 11p	5	X	X	X	X	X						Washington (WJLA)		1/16/20
23.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	11:00:26P- News-ABC 7 News at 11p	5	X	X	X	X	X			5	\$400.00	\$2,000.00	Washington (WJLA)		1/17/20
24.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	11:35P- ABC-Jimmy Kimmel	4	X	X	X	X	X						Washington (WJLA)		1/16/20
24.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	11:35P- ABC-Jimmy Kimmel	4	X	X	X	X	X			4	\$300.00	\$1,200.00	Washington (WJLA)		1/17/20
25.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	11:59:56A- News-ABC 7 News at Noon	5	X	X	X	X	X						Washington (WJLA)		1/16/20
25.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	11:59:56A- News-ABC 7 News at Noon	5	X	X	X	X	X			4	\$150.00	\$600.00	Washington (WJLA)		1/17/20

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25.1.1	Closed Preempt	01/21/20															Washington (WJLA)	Network Special Report/Spot - Impeachment Trial	
26.0	Revised Line / SPOT	01/20/20-01/24/20	3	:30	12:37A- ABC-Nightline	5	X	X	X	X	X						Washington (WJLA)		1/16/20
26.1	Normal Line / SPOT	01/20/20-01/24/20	3	:30	12:37A- ABC-Nightline	5	X	X	X	X	X			5	\$100.00	\$500.00	Washington (WJLA)		1/17/20
27.0	Normal Line / Prime	01/19/20-01/19/20	3	:30	10P- ABC-Shark Tank 2 (Sunday)	1							X	1	\$1,200.00	\$1,200.00	Washington (WJLA)		1/17/20
28.0	Revised Line / Prime(B/E)	01/18/20-01/18/20	1	:15/:15	7:57:56P- Sports-ABC NBA Prime	2						X					Washington (WJLA)		1/17/20
28.1	Normal Line / Prime(B/E)	01/18/20-01/18/20	1	:15/:15	7:57:56P- Sports-ABC NBA Prime	1						X		1	\$3,200.00	\$3,200.00	Washington (WJLA)		1/17/20
29.0	Normal Line / Prime	01/21/20-01/21/20	1	:30	7:57:56P- ABC-The Conners (Tuesday)	1		X						1	\$1,800.00	\$1,800.00	Washington (WJLA)		1/17/20
30.0	Normal Line / Prime	01/21/20-01/21/20	1	:30	8:30P- ABC-Bless This Mess (Tuesday)	1		X						1	\$1,800.00	\$1,800.00	Washington (WJLA)		1/17/20
31.0	Normal Line / Prime	01/21/20-01/21/20	1	:30	10P- ABC-Emergence (Tuesday)	1		X						1	\$1,500.00	\$1,500.00	Washington (WJLA)		1/17/20

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33.0	Normal Line / Prime	01/22/20-01/22/20	1	:30	9:30P- ABC-Single Parents (Wednesday)	1			X					1	\$2,100.00	\$2,100.00	Washington (WJLA)		1/17/20
34.0	Normal Line / Prime	01/20/20-01/20/20	1	:30	10P- ABC-The Good Doctor (Monday)	1	X							1	\$1,500.00	\$1,500.00	Washington (WJLA)		1/17/20
35.0	M/G For 9.1.1 / Prime Premium	01/24/20-01/24/20	3	:30	7:57:56P- ABC-American Housewife (Friday)	1					X			1	\$1,440.00	\$1,440.00	Washington (WJLA)		1/22/20
36.0	M/G For 11.0.1 / SPOT	01/24/20-01/24/20	3	:30	8:30P- ABC-Fresh Off The Boat (Friday)						1			1	\$1,440.00	\$1,440.00	Washington (WJLA)		1/22/20
37.0	M/G For 25.1.1 / SPOT	01/24/20-01/24/20	3	:30	9P- ABC-20/20 (Friday)						1			1	\$910.00	\$910.00	Washington (WJLA)		1/22/20

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